Summary

Babson needed a more enhanced and user-friendly peer feedback tool to use in their LMS (Canvas). After initial research, testing, and working closely with the Feedback Loop team, a pilot developed for the Spring 2024 semester. The pilot was originally scoped to 10 instructors but as word spread, 15 instructors and over 400 students participated.

Lisa Keohane
Associate Director
Academic Technologies

Your dedication and the support provided by your team have significantly enhanced our Feedback Loop pilot program. The collaboration has underscored the value of vendor partnerships in integrating new academic technology tools effectively. Your efforts have not only contributed to the success of this initiative but have also affirmed the critical role that partnerships play in advancing educational technology.

411
Students

15
Instructors

CHALLENGES ⌄

Babson's faculty and students were experiencing challenges with their current group feedback tool. Babson needed a better Canvas integration with an improved UI and additional functionality requested by faculty that was not going to be developed to address their need. Ease of use was also important to empower faculty to use a tool without relying on a support team.

SOLUTION ⌄

Feedback Loop is designed to give instructors the power and flexibility they need for their peer feedback wrapped in a package that is very user-friendly to ensure instructors and students love using it.

LMS Integration: Feedback Loop leverages LTI 1.3 and the LMS API for a complete integration, including team and assignment syncing. The result is an entirely seamless user experience.

As a Feedback Loop client, Babson has been able to provide instructors with a better peer feedback tool that can be used without any additional support from campus IT.

Seamlessly Easy to Use

Powerful & Flexible

Incredible Support

OUTCOMES ⌄

1 **100% Instructor Satisfaction!**
Babson faculty and instructors can now freely incorporate seamless peer feedback in any course they teach without having to ask for help.

2 **Enhanced User Experience for Students**
Babson's students were active participants in this pilot review and gave the tool top marks. Our student user interface is based on enterprise peer feedback tools to provide a professional, yet easy to use experience.

3 **IT Resources Freed Up!**
By no longer needing to directly support instructors and set up peer review each time someone wants to send a survey, Babson's Academic Technologies office has saved valuable time by switching to Feedback Loop.

💬 **Feedback Loop**
getfeedbackloop.com